



CHICAGO REALTORS AUDITION DIRECTIONS

Three Step Self-Submission Instructions - Please make sure to read through to the end of the document

CONCEPT:

This is for an unscripted show based on the Chicago real estate market that will focus on a well known Chicago realtor and their team. We will be choosing individual realtors, between 25-40 years old, to make up their team. The show will highlight the hustle and business side of the Chicago real estate market, while also showcasing the chemistry and lives of the team. This production is in its concept/creation stage and, once selected, the realtors will have on camera chemistry tests. This casting is for the pilot which will be pitched to a major streaming/cable network.

WARDROBE:

Dress for this audition as if you were meeting a prospective client. Your clothing should reflect your own personal style; It should feel polished, seamless and intentional without being distracting or costumey.

STEP 1: PICTURES (3 IN TOTAL)

1. With your camera set in LANDSCAPE-HORIZONTAL position, take a picture of yourself from the chest up. Make sure your lighting is adequate so we can see your features. YOU MAY USE A CURRENT BUSINESS HEADSHOT INSTEAD.
2. Take a clear picture of your drivers license or identification card.
3. Take a clear picture of your current Illinois Realtors License making sure to show your license number.

STEP 2: VIDEO

We need a brief "off the cuff" 2-minute video that captures your personality and professional details. Record your video in a well-lit current property listing (or in your own home, as if it were a property listing). After answering all the questions below, take us on a quick tour of the property you are filming in.

Use a Tripod, camera set in LANDSCAPE-HORIZONTAL position. FRAMING: Mid-chest to top of your head.

Questions to answer:

1. Tell us your name and your age and where are you originally from?
2. How long have you lived in Chicago?
3. Why did you decide to become a realtor?
4. What's your favorite type of property to sell?
5. What is something that makes you a unique or fun person?
6. Which amusement park ride describes your life best and why?
7. NOW TAKE US ON A TOUR OF YOUR LISTING AS IF YOU WERE SHOWING A POTENTIAL BUYER.

STEP 3: SUBMIT ALL MEDIA

Use the following link to submit your images and video

SUBMISSION LINK: <https://form.jotform.com/221476861998171>



Questions? Shoot us an email:
keepitrealcasting@gmail.com

